



pura

makes perfect scents

onboarding pamphlet



Welcome to Pura!

At Pura, we only create clean, designer grade fragrances all controlled through your phone.

Getting Started

1. Download and launch the Pura app
2. Create an account and follow the app onboarding steps
3. Enjoy your Pura!

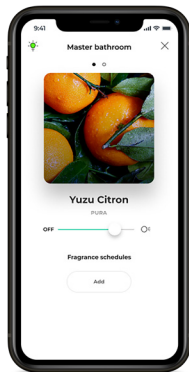


For a more detailed onboarding, visit help.trypura.com/setup

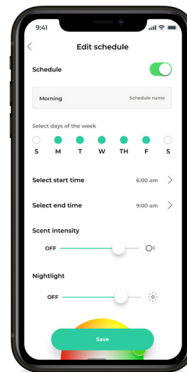
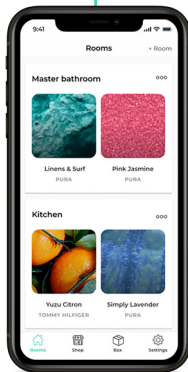


Pro Tip - Watch video tutorials on our website to help get started!

Swap Between Fragrances

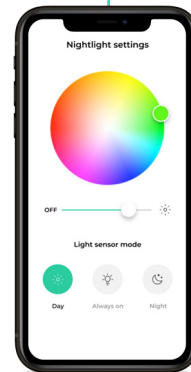


Adjust Scent Intensity



Customize Schedules

Control the Nightlight



We naturally derive scents from plants, herbs,
and fruits to create our fragrances.

Our ingredients are sourced from around the world, with a
strong focus on regions where we can have a social impact.

Then each recipe is reviewed and tested by our perfumers and
scientists to ensure that everything we offer is clean and safe,
especially around kids and pets.





Pura only partners with premium fragrance brands to bring fragrances you know and love to your home in a new and innovative way. All fragrances available in Pura must comply by Pura's strict, clean fragrance standards to ensure you get only the best.

Pro Tip - Save 30% on all fragrances when you subscribe!

No contract. No hassle. No fees.



Swap your fragrance anytime
Choose your fragrance each order.

Choose how often it's delivered
From once a month to every 3 months.

Skip or cancel anytime
We'll send you a reminder before each delivery.

Free shipping when you subscribe to 2 or more fragrances

Become an Ambassador

As a Pura Ambassador, you'll enjoy:

- Exclusive products
- 15% on every qualifying purchase and your
- Friends and family get 15% off their purchase too!



Join thousands of other ambassadors to help make the world a better smelling place and earn rewards while doing it!

Visit our website for more info on how to join!





Tips & Tricks

- Device holds two fragrances. They can be the same or different!
- Magnetic lid easily removes to replace fragrances and cleans easily with a damp towel.
- Reset button, hold down for 5 seconds to reset your device. For a factory (hard) reset see FAQ page.
- Rotate the plug on the back of the device to fit a horizontal outlet.
- Smart nightlight, you can choose ambient light sensing and any color!
- Independently control your ambient nightlight and your fragrances



FAQS

How long does each fragrance last?

Depending on the scent, they should last between 15-21 days on a medium scent intensity. (Level 5 out of 10)

Return Policy?

We have a 30 day return policy and a 1 year limited warranty on the Pura device.

Do you have a fragrance guarantee?

If you ever do not like a fragrance, we will send you a new one for free if it was bought through Pura's website and within the first 7 days of you receiving it.

Are the fragrance vials recyclable?

Yes they are! Don't forget to remove the wick before recycling.

Can you control multiple devices with the app?

Yes, you can control as many devices as you want with one account.

How do I reset the Pura device?

1. Unplug your device
2. Find the reset button on the device (Remove device lid, look on the front side, and find the small button)
3. Hold down the button, and then continue holding the button as you plug it in to the wall and keep holding until the night light turns blue (will be about 10 seconds).
4. Go through the setup steps again.

Need Help?

You can contact our customer support at

support@trypura.com

or chat in through our app.



Follow along for exclusive deals, fun content, and
sneak peeks of new partnerships and scents!

@PURA   